

GENERAL CONTEST RULES

Eligibility: The Contest is open to participants with a valid driver's license. Tires must be installed by Commercial Tire Inc. Commercial Tire employees and their immediate family members are not eligible. In addition to "liking" <http://facebook.com/commercialtire>, participants must fill out a form on <http://commercialtire.com>.

Prize Deadlines: Contest will conclude when Commercial Tire's Facebook page reaches 1,000 "likes". Winner will be selected from a random drawing scheduled to be held up to seven (7) days after the deadline.

Winner Selection and Notification: The odds of winning are 1/1000. Any attempted second entry shall be discarded, and the entrant may be disqualified from the Contest. Entrants need not be present at the drawing to win a prize. Winner will be notified by phone, email or through Facebook. If a winner cannot be reached after a reasonable effort has been made within (5) business days of first attempt, or if an entrant is found to be ineligible, an alternate winner may be selected. All entries on <http://commercialtire.com> will be cross referenced to Facebook to ensure correct identity.

General Conditions: This Contest is void where and to the extent prohibited by law and is subject to all applicable laws, including, without limitation, federal, state, and local laws and regulations. In the event of non-compliance by any winner with the official rules of this Contest, an alternate winner may be selected. Prizes are non-transferable. Return of any prize or prize notification as undeliverable will result in a disqualification of the winner and an alternate winner may be selected. All prizes will be awarded except where legally prohibited. Acceptance of any prize constitutes permission for Commercial Tire to use each winner's name, photograph, likeness, voice, address (city and state) and testimonials, in printed, broadcast or other media, whether now known or hereafter developed, in perpetuity, in any manner it deems appropriate in connection with promoting this or any other Contest and/or promotion sponsored by it, without further compensation to the winner.

Releases: By participating, entrants agree that Commercial Tire, those involved in the development, production (including prize suppliers), implementation and distribution of this Contest and their respective parent companies, affiliates, subsidiaries, service providers, and agencies, and their directors, officers, agents, employees, attorneys, and any other person or entity associated with such entities and/or promotion (hereinafter collectively called "Promoters"), shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, this Contest, including entry and participation in this Contest and acceptance, possession, use or misuse of the prizes. All entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such entrant's participation in this Contest, such entrant will indemnify and hold Promoters harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. Promoters shall not be liable for entries that are delayed, lost, misdirected, misdelivered, incorrect or incomplete, and such entries will be not be eligible for this Contest. Promoters shall not be responsible for any technical malfunctions of any telephone network, computer on-line system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of this Contest. Any person attempting to defraud or in any way tamper with this

Contest will be ineligible for prizes and may be prosecuted to the full extent of the law. Commercial Tire reserves the right, in its sole discretion, to cancel or suspend this Contest should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Contest. Alternative Addiction reserves the right to modify the rules of the Contest in any way or at any time, as long as reasonable notice is given. All taxes on any prize won are the sole responsibility of each winner, including, without limitation, any federal, state, or local taxes which may be deemed applicable in such winner's jurisdiction of residence. This Contest shall be governed by the laws of the State of Idaho, United States of America. By participating in this contest, entrants agree that the state and federal courts located in the Idaho shall have jurisdiction over any dispute or litigation arising from or relating to this Contest and that venue for such litigation shall be only in the Circuit Court for the City of Boise, Idaho, United States.